

Minnesota State University, Mankato
Hockey Blue Line Club

Board of Directors – Meeting Session Notes

Monday – October 13, 2003

A regular meeting of the Board of Directors of the Blue Line Club was brought to order at 4:09 PM by Club Vice President Jim Bullard. The meeting was held on Monday, 13 October 2003, in the conference room of the Bud Myers Field House. A quorum was not present so action taken at this meeting session will not take effect if or when the session notes are adopted by the Board when a quorum is present at a future meeting.

Board Voting Members Present – 4 of 11 Active Seats

Jim Bullard, Vice President	Board Voting Member
David Cowan, Secretary-Treasurer	Board Voting Member
Jim Mehrman	Board Voting Member
Bob Bright	Board Voting Member

Board Voting Members Absent – 7 of 11 Active Seats

Dan Mundahl, President (Excused)	Board Voting Member
Rick Junker	Board Voting Member
Eric Opsal	Board Voting Member
Tom Riley	Alternate for Board Voting Member Dennis Miller
Keith Boleen	Board Voting Member
Steve Duea	Board Voting Member
Kent Schwickert	Board Voting Member

Ex-officio, Nonvoting Board Members Present – 4 of 8 Active Seats

Kevin Buisman	MSU Athletics Director
Cheryl Regan	MSU Athletics Promotions
Troy Jutting	MSU Men's Head Hockey Coach
Jeff Vizenor	MSU Women's Head Hockey Coach

Ex-officio, Nonvoting Board Members Absent – 4 of 8 Active Seats

Troy Leiferman	Mankato Area Hockey Association Representative
Ken Anglin (Excused)	WCHA Conference Faculty Representative
(Schwickert already voting)	Immediate Past Club President
Denise Schlake (Excused)	MSU Student Affairs Vice President

Approval of Agenda

Without objection the meeting session agenda of 13 October was approved.

Approval of Past Meeting Minutes

The minutes of the 11 August meeting and 8 September were approved as distributed

Secretary-Treasurer's Report

Secretary-Treasurer David Cowan then reported on the Club's finances. Of the Club's amended spending plan of \$30,825, only \$555.20 has been spent with another \$5,250 encumbered to pay for the WCHA media guides, which is this year's Club "favor" to its members (two guides per corporate member, one guide per individual member).

Cowan indicated that he was waiting for final membership figures from the Athletics Department before submitting a "draw down" claim to Athletics for the formula produced revenue from the Club's membership dues collections (\$95 from each Individual Membership; \$910 from each \$1,820 Corporate Membership). The plan called for \$32,490 in formula produced income off of paid for memberships.

Cheryl Regan announced that there were now 148 Individual Memberships and 115 Corporate Memberships. However, some of these are "comps" for special in-kind services provided by selected vendors. "Comps" are not counted in when the Club's revenue formula is applied. [The revised budget plan assumed 134 "paid" Individual Memberships and 104 "paid" Corporate Memberships.]

Dan Meyer Memorial Golf Outing – 15 September 2003

Cheryl Regan reported that the "net income" from this year's Club Endowment fundraiser held out at the Mankato Golf Club, would be between \$18,500 and \$20,000. [Last year's golf outing raised \$19,253.49, of which \$8,500 was transferred to the "spending/special purpose" account associated with the Club's Memorial Scholarship Endowment. It was given to the men's and women's hockey programs and reflects a full ride athletic scholarship (in-state tuition, books, lodging).]

Regan stated that \$1,300 was raised in the live auction alone, Midwest Wireless donated \$5,000, Charter Communications donated \$500, and \$1,500 was provided by Wells Fargo to cover meal costs. There were 47 corporate hole sponsors who paid \$200 each (9,400); 116 golfers who paid \$125 entry fee (\$14,500), and 8 who paid the \$50 social fee (\$400). Revenues should surpass \$32,600 as opposed to last year's take of \$32,408.

Season Ticket Sales

Cheryl Regan announced that 1,774 seats had been pre-sold for the 2003-04 season (756 Blue Line Club seats + 63 extra Club Member discounted seats + 955 season ticket related seats = 1,774). Apparently the Fire Marshal had banned "standing room only" tickets as the exit capacity was at risk.

Kick Off Hockey Luncheon – Providence Friars vs. MSU Mavericks

Board members were reminded to attend the kick off luncheon on 16 September at the Downtown Holiday Inn. The Providence Men's Hockey Coach Paul Pooley will speak along with MSU's Troy Jutting. Each plate will be \$10.

Various Reports

- Jeff Vizenor commented that this year's Women's Hockey Team was off to a great start.
- Cheryl Regan indicated that the Club's display ad will be published in the Football home game program as well as the Men's Basketball program.
- Cheryl Regan announced that a "game of skill" would be tried called "Chuck a Puck" where soft texture pucks would be thrown on the ice during the intermission between the 2nd and 3rd periods of play each Saturday home game. Participants would pay \$1 for a "puck" which they would then try to land on the exact middle of the sheet of ice. Closest to the center point receives various prizes. The money would be a fundraiser for Athletics and not the Blue Line Club.
- KTOE apparently is sponsoring a "fun fest" two hours prior to each home game. They are marketing season ticket holders only, not students. This is a new program and its success is up in the air.
- Jim Bullard reminded the Board that the Hospitality Room attendance prize budget was based on \$60 per home game.

Adjournment

Without objection the meeting was adjourned at 4:53 PM.

Respectfully submitted,

David Cowan, Secretary-Treasurer
MSU Hockey Blue Line Club