

Minnesota State University, Mankato

## Hockey Blue Line Club

### Board of Directors – Meeting Minutes

Monday – January 14, 2002

A regular meeting of the Board of Directors of the Blue Line Club was brought to order at 4:07 PM by Club Vice President Henry Okleshen. The meeting was held on Monday, 14 January 2002, in the second floor conference room of the Alumni and Foundation Center at Minnesota State University, Mankato.

**Board Voting Members Present** – 7 of 11 Active Seats

Henry Okleshen, Vice President	Board Voting Member
David Cowan, Secretary-Treasurer	Board Voting Member
Bob Bright	Board Voting Member
Keith Boleen	Board Voting Member
Jim Bullard	Board Voting Member
Dan Mundahl	Board Voting Member
Jim Mehrman	Board Voting Member

**Board Voting Members Absent** – 4 of 11 Active Seats

Kent Schwickert, President	Board Voting Member
Walter Gates	Board Voting Member
Randy Glaser	Board Voting Member
Steve Duea	Board Voting Member

**Ex-officio, Nonvoting Board Members Present** – 4 of 6 Active Seats

Don Amiot	MSU Athletics Director
Cheryl Regan	MSU Athletics Promotions
Margaret Healy	Student Affairs Vice President
Troy Jutting	MSU Men's Head Hockey Coach

**Ex-officio, Nonvoting Board Members Absent** – 2 of 6 Active Seats

Ken Anglin (Excused)	Conference Faculty Rep. To WCHA
Jeff Vizenor (Excused)	MSU Women's Head Hockey Coach

**Approval of Agenda**

Director Mundahl moved and Director Bright seconded that the Board approve the agenda for the January 14, 2002, meeting. Motion Passed Unanimously.

**Approval of Past Meeting Minutes**

The meeting minutes of the 10 December 2001 meeting were circulated among the Board. The session notes for 12 November 2001 were distributed. And the meeting minutes of 10 September 2001 were reviewed. Without objection the three documents

were approved. (The Board meeting of 8 October 2001 was canceled due to the state-wide strike of AFSCME and MAPE bargaining unit employees – too many of the Board’s MSU related members had their hands full doing other things and couldn’t attend the scheduled Blue Line Club Board meeting.)

### **Secretary-Treasurer’s Report**

Working from a six column spreadsheet dated 12/20/01, Cowan indicated that deposits to the Club’s Operating budget since July 1 totaled \$1,025 of which \$525 came from luncheon receipts and \$500 from the sale of fleece jackets and coasters at \$25 each. It was noted that spending totaled \$21,810.46, of which \$12,172.50 is tied to the purchase of 450 coaster sets. Cowan indicated that \$32,070 in deposits had been transferred from Blue Line Club membership dues collections since the date of the 12/20/01 spreadsheet, a necessary shift consistent with the budget formulas now in force.

Director Mundahl moved and Director Bullard seconded that the budget plan be modified to reflect a net increase of \$1,000 to the \$2,200 previously budgeted for the purchase of drawing prizes given away during Hospitality Room sessions and Maverick Corral 1<sup>st</sup> period intermission events. As part of the motion to fund a \$3,200 revised budget for drawing prizes, \$500 was cut from duplicating and \$500 from the Booster Bus Trips line item. Motion Carried Unanimously.

### **Hat Trick Newsletter – Participation of Hockey Coaches**

Though the duplicating budget was reduced there should be sufficient funds to publish the next edition of the Club’s ***Hat Trick*** newsletter. Board members agreed that the coaches should be asked to supply a column or two to spice up the January edition. That edition will be used to promote the February 15<sup>th</sup> Annual Meeting as well.

### **Standing Committee Reports –**

*Student Player Committee – April Team Awards Banquets, “Meet the Players” events; etc. Members: Henry Okleshen, and Dan Mundahl.*

Director Mundahl reported that he had talked to Jeff Vizenor, Women’s Hockey Head Coach, and it looks like March 17 is the date set for the Women’s Team Banquet. The men’s banquet is schedule for April 7<sup>th</sup>. The Blue Line Club will sponsor a Hospitality Room event on March 1<sup>st</sup> at All Seasons Arena similar to that hosted last year.

*Social Committee – Home game luncheons, opening night, home game hospitality room issues, annual September memorial golf classic. Members: Kent Schwickert, Cheryl Regan, David Cowan, and Dan Mundahl.*

Cowan noted that the postcard reminder for the January 18<sup>th</sup> luncheon at the Holiday Inn had been mailed to both Club members and season ticket holders.

[41 were in attendance at that luncheon where Wisconsin Badgers Coach Jeff Sauer and MSU's Troy Jutting shared the podium.]

*Golf Classic Task Force: Don Brose (Chairman), Steve Duea, Bob Bright, Jim Mehrman, Kent Schwickert, and Keith Boleen.*

[\$22,853 had been raised last September 17<sup>th</sup> and \$8,259.75 had been spent. The \$14,593.25 net is not yet final as sponsor hole payments are still coming in.]

*Membership & Season Ticket Sales Committee – Member recruitment and retention, sales promotions affecting season ticket sales, etc. Members: Jim Bullard, Cheryl Regan, Dan Mundahl, Henry Okleshen and Randy Glaser.*

Cheryl Regan reported that season ticket/Blue Line Club ticket sales were down compared to prior years:

1999-2000	1,719 Season Tickets (includes Blue Line seats)
2000-2001	1,915 Season Tickets (includes Blue Line seats)
2001-2002	1,717 Season Tickets (includes Blue Line seats)

Reasons for the decline include: 1) economy; 2) Blue Line Club membership unhappiness over and hospitality room and parking situation during 2000-01. Margaret Healy indicated the newness of the Division I and WCHA efforts had probably worn off and that some Corporate Blue Line Club members could feel the original community/MSU partnership is not as critical as it was several years ago.

More needs to be done to pull in potential Club members from outside the Mankato/North Mankato area.

*Scholarship Endowment Committee – Works with MSU Foundation, devises and implements plans to meet \$100,000 revised endowment goal. Members: Kent Schwickert (as Club President), Steve Duea and Keith Boleen. No report.*

### **Parking and Meeting Room Complaints**

Board members continued to discuss the need for reliable parking and meeting room venues. Cowan reported on the lack of success in getting a “reliable” hospitality room venue during this season:

October 5 <sup>th</sup>	Lobby under stairs. Normally, the Maverick Corral 1 <sup>st</sup> period intermission site.
October 26 <sup>th</sup>	Lobby under stairs. Normally, the Maverick Corral 1 <sup>st</sup> period intermission site.
October 27 <sup>th</sup>	Tailgate party outside of Civic Center building and Lobby under stairs.
November 2 & 3	Ellerbe Room

November 16	Upstairs among two different adjacent rooms.
November 17 <sup>th</sup>	Lobby under stairs. Normally, the Maverick Corral 1 <sup>st</sup> period intermission site.
December 7 & 8	Upstairs among two different adjacent rooms.
December 14 & 15	Lobby under stairs. Normally, the Maverick Corral 1 <sup>st</sup> period intermission site.
January 18 & 19	Banquet room planned.
February 1 & 2	Lobby under stairs 2/1/02. Banquet room 2/2/02.
February 15 <sup>th</sup>	Banquet room planned.
February 16 <sup>th</sup>	Upstairs among two different adjacent rooms.
March 2 <sup>nd</sup>	Banquet room planned.

Out of 18 home game hospitality room events, 7 were held in the Maverick Corral site, 4 upstairs among two different rooms, 2 in the Ellerbe Room, and 5 will be in the banquet room. So out of 18, only 7 are in “acceptable” accommodations from the Board’s viewpoint.

Coach Troy Jutting and Director Steve Duea did meet with Mankato Mayor Jeff Kagermeier and shared with him the Board’s deep concern about being shoved around throughout the building. Board members were concerned if this continued Blue Line Club members would not view as a priority their large investment in annual dues, a significant portion of which are used to fund hockey scholarships. [Corporate members pay \$1,715; Individual members pay \$860.] [In a 18 January email Athletics Director Don Amiot reports that next season the Ellerbe Room will be committed to the Club for vertially all the home game hospitality room events.]

**Distribution of Coaster Sets**

Cowan reported that 360 coaster sets had been issued to Club members. Out of the 450 sets purchased, 114 were issued to Individual Members, and 236 to the 118 Corporate Members. 8 sets had been sold and two given out free (former President Margaret Preska, and Club volunteer Mary Meyer). 59 units are left for sale or giveaways. Many Club members picked up their “favor” for this season at the hospitality room, others were delivered by David Cowan and Steve Duea, with the reminder shipped.

**Annual Meeting** – Friday, February 15<sup>th</sup>

Without objection the Board agreed that the Annual Meeting of the Blue Line Club would be held at 6:30 PM on Friday, February 15<sup>th</sup>. Five of the Board’s 11 seats fall vacant at that time and must be filled through election from among and by the membership.

	Voting Officer Term Expires	Board Term Expires
Kent Schwickert, Club President	2/15/02	2/15/02
Henry Okleshen, Club Vice Pres.	2/15/02	
David Cowan, Secretary-Treasurer	2/15/02	2/16/03

Bob Bright	2/16/03
Steve Duea	2/16/03
Jim Mehrman	2/16/03
Dan Mundahl	2/16/03
Walter Gates	2/16/03
Jim Bullard	2/15/02
Randy Glaser	2/15/02
Henry Okleshen	2/15/02
Keith Boleen	2/15/02

Board members are to come up with the names of potential candidates before finalizing the election ballot at its February 11<sup>th</sup> regular Board meeting.

**Adjournment**

Without objection the meeting adjourned at 5:08 PM.

Respectfully submitted,

David Cowan, Secretary-Treasurer  
MSU Hockey Blue Line Club