

Board of Directors Meeting Minutes

Monday June 11, 2001

A regular meeting of the Board of Directors of the Blue Line Club was brought to order at 4:08 PM by Club Vice President Henry Okleshen. Club President Kent Schwickert arrived at 4:23 PM and took on the role of presiding officer. The meeting was held on Monday 11 June 2001, in the second floor conference room of the Alumni and Foundation Center at Minnesota State University, Mankato. A quorum of the Board was in attendance.

Board Voting Members Present 6 of 11 Active Seats
Kent Schwickert, President Board Voting Member
Henry Okleshen, Vice President Board Voting Member
David Cowan, Secretary-Treasurer Board Voting Member
Jim Bullard Board Voting Member
Walter Gates Board Voting Member
Dan Mundahl Board Voting Member

Board Voting Members Absent 5 of 11 Active Seats
Keith Boleen Board Voting Member
Randy Glaser (Excused) Board Voting Member
Jim Mehrman Board Voting Member
Bob Bright (Excused) Board Voting Member
Steve Duea Board Voting Member

Ex-officio, Nonvoting Board Members Present 1 of 5 Active Seats
Cheryl Regan MSU Athletics Promotions

Ex-officio, Nonvoting Board Members Absent 4 of 5 Active Seats
Don Amiot (Excused) MSU Athletics Director
Troy Jutting MSU Men's Head Hockey Coach
Ken Anglin Conference Faculty Rep. To WCHA
Margaret Healy (Excused) Student Affairs Vice President

Approval of Agenda

Director Walter Gates moved and Director Dan Mundahl seconded that the Board approved the Meeting Agenda for 11 June 2001. Motion Carried.

Approval of Past Meeting Minutes

Director Dan Mundahl moved and Director Jim Bullard seconded that the Board approve the Meeting Minutes of 14 May 2001. Motion Carried.

Secretary-Treasurer's Report

Club Secretary-Treasurer David Cowan reported that the Club's Operating Budget ended the year with about a \$2,100 surplus, which includes the payoff of a \$6,060.21 carryforward shortfall from 1999-2000.

Budget Task Force Report \$38,300 Budget for 2001-02 Endorsed

Directors Jim Bullard and Dan Mundahl then presented a proposed income and expenditure plan for the Club's Operating Budget. After some modifications, Club Vice President Henry Okleshen moved Board endorsement of the following budget. Motion Carried Unanimously.

Income

Sales of Promotional Items \$ 1,200

Entry Fee Luncheon Collections 1,400
 Individual Blue Line Ticket Contribution 11,400 120 @ \$95
 Corporate Blue Line Ticket Contribution 24,300 135 @ \$180
 Projected Income Subtotal \$38,300

Expenses
 Parking Stalls \$ 5,280
 Momentos for Blue Line Members 12,750
 Hospitality Room Prizes 2,200
 Miscellaneous Expenses 1,000
 Banner Updates 1,100
 Membership Cards 2,200
 Season Opener Kick Off Party 1,500
 Copying for *Hat Trick Newsletter*, etc. 1,000
 Postage 1,000
 Ticket Printing, etc. 2,750
 Website Maintenance 120
 Office Support Services 700
 Awards and Plaques 1,000
 Special Luncheons 1,500
 Women's Hockey Promotions 1,000
 Bus Trip to St. Cloud/U of M/ Duluth 1,000
 Miscellaneous, Amenities 1,200
 Traveling Trophy with Nebraska/Omaha 1,000
 Projected Expense Subtotal \$38,300

It was noted that the Club expects to spend around only \$29,000 in 2000-01 with revenues at \$37,100, a projected \$8,100 surplus. The surplus was needed to cover \$6,060.21 in a shortfall hanging around from 1999-2000. Spending for Club activities is up for 2001-02 but in balance with its expected \$38,300 earned from the budget formula now in place.

Standing Committee Reports

Student Player Committee April Team Awards Banquets, "Meet the Players" events; etc. Members: Henry Okleshen, and Dan Mundahl. No Report.

Social Committee Home game luncheons, opening night, home game hospitality room issues, annual September memorial golf classic. Members: Kent Schwickert, Cheryl Regan, David Cowan, and Dan Mundahl.

Board members talked about a special "big tent" event Friday night 26 October and an open to the general public event Saturday, 27 October. These dates are when MSU plays St. Cloud State University. For sure there would be a "members only" luncheon that Friday at noon.

Golf Classic Task Force: Don Broise (Chairman), Steve Duea, Bob Bright, Jim Mehrman, Kent Schwickert, and Keith Boleen.

The brochure will be mailed out in late July or early August. The date for the Dan Meyer/Blue Line Club Golf Classic is 17 September at the Mankato Gold Club. Fees range from \$125 to a \$40 social charge for those just attending the "reception and dinner".

Membership & Season Ticket Sales Committee Member recruitment and retention, sales promotions affecting season ticket sales, etc. Members: Jim Bullard, Cheryl Regan, Dan Mundahl, Henry Okleshen and Randy Glaser.

A meeting was held 30 May with Amiot, Bullard, Regan, Glasser, and Tim Marshall (Athletics Assistant Director for Finance). Bulland provided the Board with updates on what was happening.

Scholarship Endowment Committee Works with MSU Foundation, devises and implements plans to meet \$100,000 revised endowment goal. Members: Kent Schwickert (as Club President), Steve Duea and Keith Boleen.

Schwickert reported that he met with Pat Miller, Lisa Dahman, Duea, and Boleen. A number of ideas were talked about at that meeting including a "timely" support letter to Club members at the beginning of the season, being part of the MSU Phone-a-Thon, etc. Highlighting donor contributions on a special banner or on a plaque in the Civic Center were ideas shared with the Board. Having a free lunch with the hockey coach would be another form of recognition for those who have donated.

Director Gates moved that the Board authorize the mailing of a fund raising letter incorporating recommendations advancing a two level approach. Mundahl seconded the motion. Motion Carried.

Favor for Corporate and Individual Members for 2001-02

Again, the Board expressed its approval of the coaster idea with the purple felt with brass.

Adjournment

Without objection the meeting adjourned at 5:30 PM

Respectfully submitted,

David Cowan, Secretary-Treasurer
MSU Hockey Blue Line Club